



AGM Update and Cooperation Agreement

Dublin, London, 8 August 2024: the Board of C&C Group plc (“C&C” or the “Company”) announces that following engagement with Engine Capital LP (“Engine”) and other shareholders, the C&C Board and Engine have agreed to put in place a Cooperation Agreement (the “Agreement”) and work constructively together in the best interests of the Company, all its shareholders and wider stakeholders.

Under the Agreement, the Company will commence a process to appoint one new non-executive Director with capital markets expertise to the Board from a short-list of nominees agreed with Engine.

Under the Agreement, Engine will withdraw its two proposed nominees for election at the upcoming Annual General Meeting (“AGM”) on 15 August 2024. The Agreement includes customary governance, standstill and voting provisions.

Engine has confirmed it will vote in support of all resolutions proposed at the AGM in line with the Board’s recommendations.

ENDS

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About C&C Group plc

C&C Group plc is a leading, vertically integrated premium drinks company which manufactures, markets and distributes branded beer, cider, wine, spirits, and soft drinks across the UK and Ireland.

- C&C Group’s portfolio of owned/exclusive brands include Bulmers, the leading Irish cider brand and Tennent’s, the leading Scottish beer brand; as well as a range of fast-growing, premium and craft ciders and beers, such as Heverlee, Menabrea, Five Lamps and Orchard Pig. C&C exports its Magners and Tennent’s brands to over 40 countries worldwide.
- C&C Group has owned brand and contract manufacturing/packing operations in Co. Tipperary, Ireland and Glasgow, Scotland.
- C&C is the No.1 drinks distributor to the UK and Ireland hospitality sectors. Operating through the Matthew Clark, Bibendum, Tennent’s and Bulmers Ireland brands, the Group has a market leading range, scale and reach including an intimate understanding of the markets it serves. Together this provides a key route-to-market for major international beverage companies.

C&C Group plc is an Irish incorporated FTSE 250 company headquartered in Dublin and is listed on the London Stock Exchange.